



Our ESG Pillars

Education for All

Championing equal access to education

Voice for Good

Amplifying positivity through community messaging

Community Development

Contributing towards the social well-being of our communities

Caring for our Environment

Advocating for a greener planet

Caring for our Environment



- Harvested 1.6 million kWh of photovoltaic energy from 4,780 solar panels, equating to carbon avoidance of 925 tCO₂e, equivalent to planting 28,141 trees
- Reduced greenhouse gas (“GHG”) emissions by 6% to 23,955 tCO₂e
- Recycled water utilising our 13,500 litre rainwater harvesting system, for use in daily cleaning
- Reduced electricity consumption by 7% to 31 million kWh
- Our flagship Ultra and Ulti Boxes are 40% and 80% smaller in size, respectively, compared to its predecessors with a majority of its components consisting of eco-friendly materials
- Collected 265 kilograms of e-waste under our e-waste recycling campaign
- Amplify climate change issues through collaborations with WWF, Greenpeace Malaysia and Climate Governance Malaysia to promote go-green initiatives

Education for All



- Reach over 5 million students annually through Astro Tutor TV channels on Astro and NJOI with fun and entertaining learning content, with over RM126 million invested since FY12, including RM7 million in FY22
- Launched *SPM PRO+*, a new learning series, featuring virtual teachers to help students revise core subjects
- Support eight student hostels and a community youth centre in East Malaysia
- Awarded RM40,000 to Universiti Malaya and University of Malaysia, Sarawak (UNIMAS) students in support of sustainable projects
- Donated 35 refurbished laptops to B40 families under MCMC’s #MyBaikHati initiative

Voice for Good

- Aired over 11,600 hours of PSA across TV, radio and digital as an agent for positivity to amplify community messages
- Advocate for participation of youth in the process of democracy with coverage and discussion on Undi18 on AWANI

We believe good business practices, done collectively, can lead to a better world. ESG is embodied in our business practices as running our business sustainably and responsibly matters.

We are focused on strengthening our Environmental and Social pillars, building upon our strong Governance foundation. Leveraging our reach and creative capabilities, we are focused on providing equal access to education for all, being the nation's voice for good, inspiring and supporting our community, and caring for our environment.

Community Development



- Astro Kem Badminton alumni include Jacky Kok (Swedish Open 2022 Champion) and Myisha Mohd Khairul (2022 Dutch International Series Champion), both of whom are members of Malaysia's national badminton team
- Partner local film producers to premiere first run films directly to homes via Astro First
- Collaborate with FINAS on TV/OTT Programme Fund to aid local film companies in producing, distributing & marketing of local films
- Provided oxygen tanks to hospitals, Astro service to COVID-19 Quarantine and Low-Risk Treatment Centres (PKRC) nationwide and volunteers at vaccination centre
- Support microbusinesses and SMEs during the pandemic by offering advertising slots and digital upskilling programmes
- Donated over RM200,000 to help flood victims, while Team Astro contributed over 8,000 kilograms of food items and participated in flood relief works organised by various NGOs

Governance and Ethical Business Practices



Constituent of FTSE4Good Bursa Malaysia index since December 2013



- Astro ranked among the Top 10% of media companies assessed by FTSE Russell for overall ESG rating in 2021
- Sustainalytics recognised Astro as an ESG Regional Top Rated company in 2022, ranking among the Top 10% of all companies globally
- Established ESG assurance governance structure for clear ESG responsibility assignment
- ESG roadmap, approved by our Board in December 2021, outlines the principles and key building blocks for the management of ESG commitments
- Formalised ESG Assurance Management Committee to oversee the management process and execution of our ESG roadmap. The committee is chaired by our GCEO and reports directly to our Board
- Strengthened business ethics and compliance culture with regular training and through CoBE, AACF and WPP
- Established third-party CoBE diligence questionnaire and vendor integrity pledge to safeguard our business from bribery, corruption and fraudulent activities
- Mandatory annual PDPA assessment among Team Astro to reinforce data privacy and protection awareness