

## FY25 Quick Facts

### Home

**5.3m** (65%)  
TV households  
(Penetration)

**72%**  
Share of TV  
viewership

**RM98.50**  
ARPU

**860,000**  
Connected box MAU

### Individuals

**549,000**  
Astro GO MAU

**1.1m**  
sooka MAU

**17.1m**  
Weekly radio listeners  
(FM and online)

**13.5m**  
Monthly visitors across  
our digital brands

### Enterprise & Adex

**9,100**  
Enterprise  
customers

**24%**  
Share of TV  
adex

**75%**  
Share of radex

**3%**  
Share of  
digidex

### Content

**10,900**  
Content hours  
produced

**107,000**  
On Demand videos

**17.5b**  
Connected box  
minutes streamed

**RM379m**  
Local content  
investment

### Financials

**RM3.1b**  
Revenue

**RM129m**  
PATAMI

**RM509m**  
Free cash flow

**2.9x**  
Net debt/EBITDA

### Sustainability

**3%**  
GHG emissions  
reduction  
(Scope 1 and 2)

**1,240 tCO<sub>2</sub>e**  
Carbon avoidance  
in FY25

**10,600**  
Educational On  
Demand videos

**12,780**  
Voice for Good  
hours