

## FY24 Quick Facts

### Homes



**5.3m** (67%)  
TV households (Penetration)

**71%**  
Share of TV viewership

**RM99.70**  
ARPU

**1.1m**  
Connected STB

### Individuals



**974k**  
Linked customers on Astro GO

**1.7m**  
sooka registered users

**18.2m**  
Weekly listeners on FM and  
online radio

**15.6m**  
Monthly visitors across our  
digital brands

### Enterprise & Adex



**8,400**  
Enterprise customers

**30%**  
Share of TV adex

**77%**  
Share of radex

**2%**  
Share of digidex

### Content



**10,200**  
Content hours produced

**97,000**  
On Demand videos

**793m**  
On Demand shows streamed

**RM361m**  
Local content investment

### Financials



**RM3.4b**  
Revenue

**RM37m**  
PATAMI

**RM637m**  
Free cash flow

**0.25 sen**  
Dividend per share

### Sustainability



**5.6%**  
GHG emissions reduction  
(Scope 1 and 2)

**2,112 tCO<sub>2</sub>e**  
Carbon avoidance in FY24

**13,100**  
Educational On Demand  
videos

**9,700**  
Voice for Good hours