## 1. What is this campaign about "Going Paperless"?

Astro is a strong believer in Going Green and encouraging greater sustainability practices amongst our customers. Also, we want to give our customers better control over managing their bills, and electronic bills (e-bills) are the best way to do that.

#### 2. Why should I partake in this contest?

You stand a chance to win prizes! Plus, you get to keep all your bills and payment history on your email or <u>Astro Self Service</u>—available anytime, anywhere.

# 3. How long will this campaign run?

From  $1^{st} - 31^{st}$  January 2017.

#### 4. Am I eligible?

If you are an existing Astro subscriber, and you do not receive your bill via email, you are eligible!

#### 5. What do I have to do?

It is simple and quick, you can do any of the following:

- i. SMS us: Send ASTRO<space>EBILL<space>Your 10-digit account number<space>Email to 66688
- ii. Apply online at https://selfservice.astro.com.my
- iii. Call us at 03 9543 3838
- iv. Visit us at the Astro Lifestyle Centres or Customer Service Centres

#### 6. How do I win?

It is simple, if you are the 28,888<sup>th</sup> successful customer to switch over to e-Billing, a brand new Jet Black iPhone 7 Plus could be yours!

## 7. What does the e-bill look like?

It looks exactly like your paper bill, but as a PDF on your email. You do not have to relearn or adapt to a new format, it is exactly like the old one, but digital.

#### 8. What do I need if I want to win?

You need your Astro account number and a valid email address.

# 9. What if I swap to e-billing and change my mind?

If you register to e-billing and swap to paper within 31 days of registering, then, unfortunately, you are no longer eligible for this contest.

## 10. I have tried e-billing before, and I did not like it.

We are sorry to hear that. We would love to hear why so that we can continue improving our services and serve you better.

#### 11. Are you going to spam me?

Absolutely not! By registering for e-billing, we will only send you your e-bill, unless you have registered for newsletters and updates elsewhere on Astro.

# 12. If I win, where do I pick up the prize?

We will deliver the prize straight to your door! Alternatively you can come to Astro's main office to pick it up or we will advise a suitable pickup location.